



# Have you heard about

## Accommodation Pass A Guaranteed Reward

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### What are P&MM Accommodation Passes?

P&MM Accommodation Passes are a flexible consumer/trade reward which provides your customer with 7 nights high quality self catering accommodation. Accommodation Passes can be tailored so they are completely free, or for a smaller budget customers can pay a registration fee bringing unit costs down.

We have over 150 properties in Tenerife, Lanzarote, Fuerteventura, Gran Canaria and mainland Spain and a further 1500 properties in other locations including the UK, Portugal, Madeira, Malta, Florida, and more exotic destinations including India and Mexico. So whether it's a family holiday, a golfing break or relaxing on an exotic beach there will be something to suit your customer's requirements.

All properties are of excellent quality, with apartments ranging from 3 Star to 4 Star Deluxe, and are equipped with everything you would expect from a home from home experience. The majority of our properties are situated within large complexes which offer all the facilities your customers would expect on holiday including swimming pools, restaurants, bars and shops to ensure a stress free break.

### How do Accommodation Passes Work?

Accommodation Passes are easy to redeem and our expert reservations team are there to assist your customers with any other travel requirements they may have, or to simply give valuable destination advice.

On receipt of their Accommodation Pass the customer simply contacts our reservations team by phone or email to check availability for their accommodation. If available the customer completes and returns their pass and on receipt of this P&MM confirm the reservation.

### How can Accommodation Passes be communicated?

Accommodation Passes can be communicated in various ways including on-pack mechanics or as downloadable vouchers. From incentivising a prospect to take a 'test drive' or rewarding them for renewing their subscription to your magazine, Accommodation Passes are a powerful method of grabbing someone's attention and motivating them to take action.

### Useful Information

- Vouchers can be designed to meet your specific brief or they can be provided from stock.
- Accommodation Passes can be either hard copy or downloadable and tailored to suit any mechanic.
- Minimum numbers are required but start as low as 250 units.
- P&MM can provide a comprehensive reservations service allowing your customers to book all of their travel requirements in one trustworthy place.

### Peace of Mind

P&MM Travel Ltd hold both ABTA (Association of British Travel Agents) and ATOL (Air Travel Organisers Licence) bonds. This means your customers travel will be fully protected giving you, your client and your customer's peace of mind.

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For further information on this product or any other travel and leisure related promotion please contact one of the sales team on 0845 0511633 or email [sp@p-mm.co.uk](mailto:sp@p-mm.co.uk)

