



Have you heard about

Dream Tickets

web. www.pmm.salespromotion.com • email. sp@p-mm.co.uk • tel. 0845 051 1633

What are Dream Tickets?

P&MM Dream Tickets are the ultimate travel reward and an exciting alternative to the traditional holiday prize.

It offers the lucky recipient the flexibility to design their own dream holiday. From a family ski holiday in the French Alps to a private yacht on the Great Barrier Reef, our team of travel experts will create the perfect getaway.

Dreams Tickets are available with a starting value of £250 and there is no upper limit.

How do Dream Tickets Work?

Dream Tickets effectively allow the recipient to choose their own prize up to the value provided. Holidays can be chosen from over 700 ABTA and ATOL bonded tour operators and can also be used to book ancillary services such as car hire and excursions. They are valid for 5 years from date of issue and can be used as many times as the user likes until the full value has been redeemed.

The recipient can either select their own holiday options or their designated travel expert can assist them in creating their dream break.

How can Dream Tickets be communicated?

Dream Tickets offer fantastic headlines and can be communicated in many ways ranging from "star prizes" in consumer promotions through to tiered rewards in a sales incentive. As they can be supplied for budgets as low as £250 and there is no maximum value, they offer the ultimate in flexibility for your next promotion.

Useful Information

- Dream Tickets can be designed to meet your specific brief or they can be provided from stock.
- Dream Tickets are valid for 5 years from the date of issue.
- The minimum value of a Dream Ticket is £250 and has no upper limit.
- Dream Tickets are offered at face value plus a small management fee.

Peace of Mind

P&MM Travel Ltd hold both ABTA (Association of British Travel Agents) and ATOL (Air Travel Organisers Licence) bonds. This means your customers travel will be fully protected giving you, your client and your customer's peace of mind.

p&mm
sales promotion

For further information on this product or any other travel and leisure related promotion please contact one of the sales team on 0845 0511633 or email sp@p-mm.co.uk



interesting fact

PAR AVION



In previous years over 75% of the UK population were taking at least one overseas holiday per year. With a struggling recession people are missing out on these luxuries so a Dream Ticket can act as the ideal consumer or trade reward / incentive.

Name	
Day of Issue	
Amount to	
On behalf of	
Issued for	
Account No	

