



# Have you heard about

# Flight Pass

*A Guaranteed Reward*

web. [www.pmm.salespromotion.com](http://www.pmm.salespromotion.com) • email. [sp@p-mm.co.uk](mailto:sp@p-mm.co.uk) • tel. 0845 051 1633

## What are P&MM Flight Passes?

P&MM Flight Passes are a flexible consumer/trade reward which provides your customer with a flight to a choice of European or US destinations. Flight Passes can be tailored so they are completely free, or for a smaller budget customers can contribute towards airport taxes bringing unit costs down.

Flight Passes provide complete flexibility and can be used to enjoy a weekend city break, a visit to friends and family or a relaxing break in the sun. Destinations can be tailored to suit your target audience and a small sample is shown below:

- Barcelona
- Boston
- Dublin
- Prague
- New York
- Malaga
- Paris
- Berlin
- Nice
- Amsterdam
- Milan
- Warsaw

## How do Flight Passes Work?

Flight Passes are easy to redeem and our expert reservations team are there to assist your customers with any other travel requirements they may have, or to simply give valuable destination advice.

On receipt of their Flight Pass the customer simply contacts our reservations team by phone or email to check availability for their preferred flight, if available the customer completes and returns their Flight Pass and on receipt of this P&MM confirm their flight reservation.

## How can Flight Passes be communicated?

Flight Passes can be communicated in various ways including on-pack mechanics or as downloadable vouchers. From incentivising a prospect to take a 'test drive' or rewarding them for renewing their subscription to your magazine, Flight promotions are a powerful method of grabbing someone's attention and motivating them to take action.

## Useful Information

- Vouchers can be designed to meet your specific brief or they can be provided from stock.
- Flight Passes can be either hard copy or downloadable and tailored to suit any mechanic.
- P&MM can offer carbon neutral flight promotions.
- Flights can be from London or regional airports.
- Minimum numbers are required but start as low as 250 units.
- Scheduled airlines are used.

## Peace of Mind

P&MM Travel Ltd hold both ABTA (Association of British Travel Agents) and ATOL (Air Travel Organisers Licence) bonds. This means your customers travel will be fully protected giving you, your client and your customer's peace of mind.

**p&mm**  
sales promotion

For further information on this product or any other travel and leisure related promotion please contact one of the sales team on 0845 0511633 or email [sp@p-mm.co.uk](mailto:sp@p-mm.co.uk)

