



Have you heard about

Rewards for You

Tailor-made Treats for everyone!

web. www.pmm.salespromotion.com • email. sp@p-mm.co.uk • tel. 0845 051 1633

What are P&MM Rewards for You?

P&MM Rewards for You are flexible tailor-made directories which incorporate a range of carefully selected offers to reward specific customers. With over 200 offers available there's plenty of choice - for him, for her, for your new home or any themed programme you have in mind.

There's complete flexibility on the types of rewards offered as each directory is individually recruited and designed to suit your target audience and branding.

How do P&MM Rewards for You work?

Customers simply log onto the tailor-made website, enter their username and password to see the full offer details, instructions on how to order and the relevant discount code to quote when ordering directly with the third party. Orders are then despatched directly to the customer to ensure prompt delivery and service.

How can Rewards for You be communicated?

Rewards for you can be communicated via a tailor-made directory, an information sheet or membership style card which make the offers very versatile and easy to communicate. Additional customer information pages can be added to make the reward a powerful communication medium.

Useful Information

- Directories can be designed to meet your specific brief.
- Directories can be either hard copy or online and tailored to suit any mechanic.
- Directories can be valid from 6 – 12 months.
- Minimum numbers are required but start as low as 500 units.
- You can also include one of your own offers.

Peace of Mind

P&MM have been at the forefront of travel and leisure based sales promotion incentives for over forty years. From tactical 'on pack' promotions to increase sales, to long term loyalty drives, P&MM are leaders in providing innovative consumer sales promotions. Our solutions are award winning.

Since 1962, our Travel & Leisure team have been utilising travel and leisure to build truly inspirational campaigns.

p&mm
sales promotion

For further information on this product or any other travel and leisure related promotion please contact one of the sales team on 0845 0511633 or email sp@p-mm.co.uk

